The 8th European Veterinary Immunology Workshop
4th – 6th September 2024
Dublin, Ireland

SPONSORSHIP & EXHIBITION
BOOKING FORM

www.eviw2024.org
Dear colleagues,

On behalf of the European Veterinary Immunology Group (EVIG) and the Local Organizing Committee, it is our pleasure to announce that 8th EVIW will be held in Dublin in 2024.

What a few years have passed since we have all met in person. While positives have been few during the pandemic, it is true to say that progress in immunology has never been as relevant! Let’s hope that we can retain the interest and momentum which is fuel for collaborative research toward the effective control of infectious diseases as we prepare for a safer future.

We have so much to learn from each other, and therefore the theme of the conference in 2024 is ‘working together’, across continents, across specialties, across infectious agents and across species. It will be great to get together to share stories, make new friends and develop new collaborations. Of course, the science will be relevant too, so we urge everyone to encourage students to attend the EVIW in Dublin 2024 so everyone has a positive learning experience.

Dublin is ideally located on the east coast of Ireland with over 190 direct flight destinations. The conference will be held at the Crowne Plaza Hotel Dublin Airport, located in Northwood Park, Dublin Southside. The Crowne Plaza Hotel Dublin Airport is just 7 minutes from Dublin Airport and it is well served by public transport, and therefore you will be close to many heritage experiences across the city, including GAA ground Croke Park, Trinity College Dublin and of course, the Guinness experience.

On behalf of the EVIG, I would like to encourage you to register to receive our news and follow us on twitter. Táimid ag tnúth le fáilte a chur romhat go Baile Átha Cliath i 2024! (We look forward to welcoming you to Dublin in 2024).

Kieran Meade,
Chair of LOC

The Local EVIW 2024 Organising Committee

- **Kieran Meade**, Agriculture and Food Science, UCD – Conference Chair
- **Gerald Barry**, School of Veterinary Medicine, UCD
- **Hanne Jahns**, School of Veterinary Medicine, UCD
- **Robin Flynn**, Waterford Institute of Technology
- **Orla Keane**, Teagasc
- **Tom Ford**, Agri-Food and Biosciences Institute, Northern Ireland
- **Nicola Fletcher**, School of Veterinary Medicine, UCD
- **Ilias Kyriazakis**, Queen’s University Belfast
- **Grace Mulcahy**, School of Veterinary Medicine, UCD
- **Trudee Fair**, School of Agriculture and Food Science, UCD
The Congress programme will run after the European Congress on Immunology (https://eci2024.org/) also being held in Dublin and will include some guest speakers to continue the theme of learning across species. An important focus of this workshop will be on training workshops for students and young researchers to enable real knowledge transfer. Commercial partners will also help shape an important commercial focus in training.

Main conference topics include:

- Futurescoping – how immunology can help avert future diseases
- The ubiquitous relevance of the microbiome
- Tuberculosis and One Health
- Vaccines for the future
- Veterinary Immunology Toolkit
- Systems immunology
- Mucosal immunology
- Genetics and epigenetics of the immune system
- Translational veterinary immunology
- Tick and Parasite immunity
- Fish immunology
- Avian immunology
- Horse immunology
- Virology/Parasitology/Pathology
- Companion animal immunology
- Wildlife immunology
- The educational landscape in Veterinary Immunology

### Provisional Programme

<table>
<thead>
<tr>
<th>Wednesday, 4th September</th>
<th>Thursday, 5th September</th>
<th>Friday, 6th September</th>
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<tbody>
<tr>
<td>Time</td>
<td>Plenary Room</td>
<td>Parallel</td>
</tr>
<tr>
<td>08:30 - 09:00</td>
<td>Registration</td>
<td></td>
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<tr>
<td>09:00 - 09:30</td>
<td>Keynote Presentation</td>
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<td>09:30 - 10:30</td>
<td>Session</td>
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<tr>
<td>10:30 - 11:00</td>
<td>Tea &amp; Coffee Break</td>
<td>Exhibition &amp; Posters Viewing</td>
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<tr>
<td>11:00 - 12:30</td>
<td>Exhibition &amp; Posters Viewing</td>
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<tr>
<td>12:30 - 14:00</td>
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<tr>
<td>14:00 - 14:30</td>
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<td>14:30 - 15:30</td>
<td>Keynote Presentation</td>
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<tr>
<td>15:30 - 16:00</td>
<td>Keynote Presentation</td>
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<tr>
<td>16:00 - 17:00</td>
<td>Welcome Reception</td>
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</tbody>
</table>

*Conference Dinner*  
Closing Remarks including Travel Awards & Young Scientist Award
EVIW 2024 KEYNOTE SPEAKERS

Professor Philip Griebel
Vaccine Formulation & Delivery Group, The Vaccine and Infectious Disease Organisation (VIDO) Canada

Biography

Professor Elma Tchilian
Professor of Mucosal Immunology, Pirbright Institute

Biography

Professor Cliona O’Farrelly
Professor of Comparative Immunology, Trinity College Dublin

Biography

Professor Alison Van Eenennaam
Professor of Animal Biotechnology and Genomics, UC Davis

Biography

Professor Bary T. Rouse
Lindsay Young Distinguished Professor of Veterinary Medicine, University of Tennessee

Biography

Professor Delia Grace Randolph
Professor of Food Safety Systems, University of Greenwich

Biography

Professor Christoph Scheiermann
Associate Professor of Medicine, University of Geneva

Biography
VENUE – The Crowne Plaza Dublin Airport Hotel

The Crowne Plaza Dublin Airport Hotel is located a 7-minute drive from Dublin Airport, and provides an airport shuttle bus service to and from the airport each day, making it easily accessible. The 4-star Crowne Plaza Dublin Airport boasts a unique setting in Northwood Park, Santry with 85 acres of mature parkland on its doorstep. The hotel is well-served by public transport, and the bus stops are within only walking distance from the venue, making these easily accessible. With just a short distance from the great GAA ground Croke Park, Guinness Storehouse, Jameson Distillery, Trinity College, and Grafton Street.

The Crowne Plaza is perfect for conferences, as it can hold up to 1,000 delegates with bright lighting, spacious meeting rooms, and on-campus dining options. Parking and free WiFi are readily available for guests.

The Crowne Plaza hotel Dublin Airport operates Ireland’s very first fully electric bus, and both the hotel and Conference Centre have a dedicated Green Team to ensure they are one of the top sustainable venues in Dublin.

WHY SUPPORT EVIW 2024?

The EVIW 2024 welcomes partners to consider supporting the conference utilising the packages detailed to follow.

Should you wish to discuss an option not listed, we are delighted to consider a bespoke package to suit your organisation’s requirements and to meet your marketing and budgetary objectives.

Contact us to discuss further.

Why Support the Conference and Its Benefits for you:

➢ Support this unique educational event in the exchange of leading-edge scientific research and demonstrate your organisation’s commitment to professional development
➢ Engage with key decisions makers in this sector
➢ Raise your brand awareness
➢ Showcase your newest developments and or launch a new product/service
➢ Engage with international partners
➢ Enhance your visibility and image to your target audience
➢ Meet with existing and new potential clients

We are expecting over 300 delegates including scientists from universities, research organisations, state veterinary administration and diagnostic and medicine/vaccine providers, will attend the conference in Dublin in 2024.

The conference is delighted to engage with our commercial partners. All sponsors and exhibitors will be acknowledged through the various platforms appropriate to their package – web, print and email.

Ensure you book early to take advantage of the promotional opportunities as the conference utilises the web positioning and engages in promotional activities.
SPONSORSHIP PACKAGES

We have tiered sponsorship packages available for you to present your brand at EVIW 2024. The range extends from the exclusive Platinum Package to a small package that will easily fit into your budget. The following are the sponsorship packages available.

PLATINUM SPONSOR – EXCLUSIVE OPPORTUNITY

Our platinum sponsor will be the key commercial partner at the 2024 event and is the top sponsored tiered opportunity at EVIW 2024. You will receive exclusive platinum tiered branding throughout the conference and additional benefits:

Acknowledgements:

➢ Acknowledgement at the Opening/Welcome Address
➢ Opportunity to position two (2) vertical pull-up banners (max size 1m wide by 2m tall) within the plenary hall, for the duration of the conference.

Registrations:

➢ Three (3) full delegate registrations ~ includes Welcome Reception and Gala Dinner tickets

Exhibition Space:

➢ One Exhibition space 6m x 3m in a premium location
➢ Three (3) exhibition passes

Branded Acknowledgements:

➢ Sponsor logo listed on the conference website home page
➢ Sponsor logo listed on the sponsors section of the conference website with hyperlink to your organisation’s website with Company Profile (100 words) listed online.
➢ Two (2) delegate bag inserts/give-aways packed into the delegate bags (max each Two A4 pages- subject to approval, total of four A4 pages. Must be collated or stapled together in booklet/handout format)
➢ Logo featured in onsite signage (print and digital)
➢ Logo included in official conference email blasts pre and post-conference.
➢ Logo featured in the onsite holding slides displayed in all meeting rooms.
➢ Inclusion in pre-conference Sponsor Zone promotional email.
➢ Exclusive post-conference email e-blast to registered participants circulated by the conference office
SPONSORSHIP PACKAGES

GOLD SPONSOR – LIMITED TO 3 OPPORTUNITIES

Our Gold Sponsor level is limited to three (3) opportunities, to ensure maximum benefit to our partner. You will receive Gold Sponsor tiered branding throughout the conference and additional benefits:

Acknowledgements:
- Opportunity to position one (1) vertical pull-up banner (max size 1m wide by 2m tall) in the Registration area.

Registrations:
- Two (2) full delegate registrations ~ includes Welcome Reception and Gala Dinner tickets

Exhibition Space:
- One Exhibition space 4m x 3m in a premium location
- Three (3) exhibition passes

Branded Acknowledgements:
- Sponsor logo listed on the conference website home page
- Sponsor logo listed on the sponsors section of the conference website with hyperlink to your organisation’s website with Company profile (75 words) listed online
- One (1) delegate bag insert/give-away packed into the delegate bags (max total Two A4 pages - subject to approval. Must be collated or stapled together in booklet/handout format)
- Logo featured in onsite signage (print and digital)
- Logo included in official conference email blasts pre and post conference.
- Logo featured in the onsite holding slides displayed in all meeting rooms.
- Inclusion in pre-conference Sponsor Zone promotional email.

SILVER SPONSOR

Our Silver Sponsor level will provide excellent promotional benefit to our partners. You will receive Silver Sponsor tiered branding throughout the conference and additional benefits:

Exhibition Space:
- One Exhibition space 3m x 2m
- Two (2) exhibitor passes

Branded Acknowledgements:
- Sponsor logo listed on the conference website home page
- Sponsor logo listed on the sponsors section of the conference website with hyperlink to your organisation’s website with Company profile (50 words) listed online
- One (1) delegate bag insert/give-away packed into the delegate bags (max total Two A4 pages - subject to approval. Must be collated or stapled together in booklet/handout format)
- Logo featured in onsite signage (print and digital)
- Logo included in official conference email blasts pre and post conference.
- Logo featured in the onsite holding slides displayed in all meeting rooms.
- Inclusion in pre-conference Sponsor Zone promotional email.
SPONSORSHIP PACKAGES

BRONZE SPONSOR

Our Bronze sponsors will receive tiered branding throughout the conference and additional benefits:

Registrations:

➢ One (1) full delegate registration ~ includes Welcome Reception and Gala Dinner tickets

Branded Acknowledgements:

➢ Sponsor logo listed on the sponsors section of the conference website with hyperlink to your organisation’s website with Company profile (25 words) listed online
➢ One (1) delegate bag insert packed into the delegate bags ( max two A4 pages- subject to approval)
➢ Logo featured in the onsite holding slides displayed in all meeting rooms

OTHER OPPORTUNITIES

CATERING/SOCIAL EVENTS

A selection of catering and social events will take place at the conference. We welcome commercial partners to consider supporting these events.

WELCOME RECEPTION

Partner’s logo will be placed on the high tables for the evening, displayed in the reception hall and registration area and six (6) of the Supporting Partner’s branded roll-ups can be placed within the space for the Welcome Reception. The sponsor will be acknowledged in the timetable and during the conference. Two (2) complimentary Welcome Reception tickets are included. This event occurs on the evening of Wednesday, 4th September in the conference venue.

NETWORKING / COFFEE BREAKS – 4 opportunities (Friday & Saturday)

The supporting partner will be acknowledged during one break on their selected day of the programme. Their logo will be placed on the timetable, meeting room signage and on the coffee break tables and have an opportunity to display one roll-up in the break area service points.

CONFERENCE DINNER – EXCLUSIVE

The final gathering of the conference delegates, this is an included event for participants. This exclusive sponsorship will be acknowledged in the printed programme, event signage and ticketing, menus, the official conference website and conference timetable. Four (4) of the supporting partner’s branded roll-ups can be placed within the space for the Conference Dinner. The supporting organisation will have an opportunity to provide a 5-minute address at the beginning of the event. Two (2) Gala Dinner tickets are included in this package.
SPEAKER/PROGRAMME OPPORTUNITIES

SPEAKER SUPPORT
Our Partner’s support will assist in funding the attendance of our invited Keynote Speakers. This support will be acknowledged in all pre-meeting timetables and their logo displayed in official sponsors signage and website.

BRANDED PRINT OPPORTUNITIES

DELEGATE BAG BRANDING - EXCLUSIVE
The supporting organisation’s brand will be included on the delegate bag. Recognition of this support will be acknowledged on the meeting website with a link to organisation’s homepage.*

DELEGATE LANYARD - EXCLUSIVE
The supporting organisation’s brand will be included on the delegate lanyard in one colour print alongside the conference logo. Recognition of this support will be acknowledged on the meeting website with a link to organisation’s homepage.*

DELEGATE BAG INSERT
The supporting organisation’s printed flier will be included in the official conference bag. Partners are to print and supply their insert accordingly. The max allowances are three (3) A4 printed pages (stapled). (Subject to approval)

NOTE PAD FOR CONFERENCE BAG - EXCLUSIVE
The supporting organisation will provide a branded notepad that will be packed into each delegate bag. The sponsor is required to manufacture and ship at own cost for inclusion in the delegate bag.

PEN FOR CONFERENCE BAG - EXCLUSIVE
The supporting organisation will provide a branded pen that will be packed into each delegate bag. The sponsor is required to manufacture and ship at own cost the pen for inclusion in the delegate bag.

VOLUNTEER T-SHIRTS - EXCLUSIVE
The supporting organisation’s logo will be included on a branded T-shirt worn by official conference volunteers. (Conference covers manufacturing and production costs) *

*All branded opportunities are subject to booking and production timelines. Contact us to learn more.
EXHIBITION

EXHIBITION ONLY

LATE Booking Fee after 4 December 2023 - €2,950
Exhibition will be open Wednesday evening to Friday. We invite organisations to have an exhibition-only presence if they wish. These spaces are limited and space will be assigned after the main sponsor category partners have selected their positions.

Package includes:

- Exhibition space of 3m x 2 m (Structures not provided)
- 2 exhibition passes
- 1 Table and 2 chairs with one power connection
- Exhibitor will be listed on the conference website and acknowledged in the programme book.

The exhibition hall is the location of the official Welcome Reception, lunch, and refreshment breaks.

Note all rates listed for sponsorship and exhibitions are subject to Irish VAT at 23% where applicable.
In order to secure your selected support of EVIW 2024, please review the below Terms and Conditions and complete the booking form, returning it to the conference office.

Contact us:

EVIW 2024 – Conference Office
Sponsorship & Exhibition Desk
c/o Keynote PCO
Email: expo@eviw2024.org
Tel +353 1 4003648
Cancellations/Postponement & Payments:
Full payment is required on return of the booking form and on issuing of the invoice. All invoices must be paid within 30 days of the invoice date. On review tiered payment plans may be provided when in agreement with the conference office. All invoices issued within 30 days of the event must be guaranteed by a credit card. Payment can be made by bank wire transfer or credit card. Bank details will be provided on all invoices. All bank charges are the responsibility of the sender. Keynote PCO can cancel the Client’s participation in the Exhibition/Sponsorship with no refund of monies received if full payment is not completed according to payment terms and conditions.

Should an Exhibitor/Sponsor wish to cancel any of its participation (sponsorship, exhibition space, or other supporting opportunities etc.), written notification must be sent to expo@eviw2024.org.

Refunds will be based on the following schedule:
- Before 1st December 2023, 50% less agreed benefits received to date.
- After 1st December 2023, No refund available.

In the event that the conference is postponed for any given reason, the exhibitor/sponsor/supporting partner will not be entitled to cancel or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event. In the event that the conference is cancelled for any given reason, the organisers will refund the supporting partner money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organisers with respect to the provision of the agreed benefits.

Should the Conference format or medium change (to include transfer to a virtual or hybrid format/medium), the exhibitor/sponsor/advertiser will not be entitled to cancel or to obtain monetary compensation, but the benefits that have been agreed will remain in place and adjusted appropriately.

Stand Assignment, Exhibition Construction & Staff:
Our top tiered partners will be offered first preference on exhibition space location followed by other partners then exhibition only bookings. The remainder will be allocated strictly on a first come, first served basis and will be confirmed in writing, by Keynote PCO with your bookings invoice. If a custom designed stand is to be constructed, please provide a diagram of the proposed stand, with details and dimensions. All display constructions require the approval of the Exhibition & Sponsorship Manager at Keynote PCO, 3 months prior to the conference. No stands may be outside the dimensions as booked according to their package. Any heights over 2m must be disclosed (ensuring you have noted any lights you intend on adding to any structure in install) Preferences and priorities requested by the Exhibitor/Sponsor as to space location will be respected whenever possible. The Exhibition & Sponsorship Manager however reserves the right to make reasonable transfers as to the location of the Exhibitor/Sponsor’s space should any circumstances arise where it is deemed necessary. No transfers will be made without prior notice to the Exhibitor/Sponsor. Any changes in space locations do not entitle the Exhibitor/Sponsor to cancel the exhibition space or obtain monetary compensation.

The organisers reserve the right to alter the layout of the exhibition area and to remove sections of the space and features such as posters, catering etc...where or as required. Exhibitors agree to be present the full duration of the exhibition during the event. Set up and dismantling of any display/exhibition spaces must only occur during the specific allotted timings.

Exhibitors are entitled to the number of staff passes indicated in their exhibition package. Additional passes can be purchased but these also do not permit access to the lecture sessions.

Insurance and Safety:
The organisers cannot be held responsible for any loss of damage of/to any equipment brought in for the Exhibitor/Sponsor’s exhibition. The Exhibitor/Sponsor is therefore advised to ensure to take out adequate insurance cover as necessary including Employers Liability & Public Liability cover, insurance to cover loss of damage to venue, exhibits or other personal property. In addition, the Exhibitor/Sponsor is required to show proof of their insurance liability in the event of damage to the venue. Exhibitors and their representatives shall indemnify and hold harmless EVIW, EVIG, Keynote PCO, the Crowne Plaza Dublin Airport Hotel and their affiliated agents and employees from any or all liability. The Rules & Regulations must be fully observed by exhibitors, sponsors, their contractors and their personnel. The organisers reserve the right to demand changes to, or closure of, any stand that does not conform to these Rules & Regulations. If an exhibitor fails to comply with these rules and regulations, the organisers reserve the right to reclaim its exhibition space and resell it, and all monies paid by the exhibitor shall be forfeited.

All sponsors are requested to ensure any activities occur within the programme and do not seek to arrange private functions in conflict with any main conference activities.
SUPPORTING PARTNER NAME

Sponsor Name as to appear on official branding

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<tr>
<th>ITEM</th>
<th>VALUE</th>
<th>ITEM</th>
<th>VALUE</th>
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<th>VALUE</th>
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<tr>
<td>Platinum Sponsor</td>
<td>€10,000</td>
<td>Conference Dinner</td>
<td>€12,500</td>
<td>Notepads</td>
<td>€1,350</td>
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<td>Gold Sponsor</td>
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<td>Speaker Support</td>
<td>€3,500</td>
<td>Pens</td>
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<td>Silver Sponsor</td>
<td>€3,500</td>
<td>Delegate Bag</td>
<td>€3,750</td>
<td>T-Shirts</td>
<td>€1,000</td>
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<td>Bronze Sponsor</td>
<td>€1,500</td>
<td>Delegate Lanyard</td>
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<td>Welcome Reception</td>
<td>€4,500</td>
<td>Bag Insert</td>
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<td>Coffee Break</td>
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EXHIBITION SPACE LOCATION (list preferences 1st to 3rd)

1st Choice | 2nd Choice | 3rd Choice

Note: VAT will be applied to all booked items where relevant. Current rate is at 23% Irish VAT.

Total Exhibition and Sponsorship Value:

INVOICE DETAILS

Please provide all details requested below. Ensure you provide the full billing/invoice information as should appear on your invoice. It is important that your VAT number is provided as this may cause delay in confirming your booking.

Company Name: ___________________________

VAT Number: ___________________________ PO Number: ___________________________

Contact Name: ___________________________

Tel: ___________________________ Email: ___________________________

Billing Address: ___________________________

________________________________________$

Country: ___________________________ Signature: ___________________________

Stand Contact Details: If the representative managing your onsite exhibition stand logistics is different to the invoicing contact – please provide below:

Name: ___________________________ Email: ___________________________

Tel: ___________________________

Required tick to agree – Required

☐ The data entered in this form is provided to Keynote PCO, who communicates conference information by all media formats: Email, Telephone and Post and we agree to the Congress Privacy Policy – Click here

☐ I confirm that I have read and agree to the Booking Terms and Conditions per this document for EVIW 2024